

CALLME

EC Project Number: 2022-1-RO01-KA220-HED-000087703

Project title:

**Collaborative e-platform for innovation and educational
enhancement in medical engineering**

Press Release – ME2

Project Title	Collaborative e-platform for innovation and educational enhancement in medical engineering
Report	Press release – Multiplier Event ME 2- Cluj-Napoca
Date of Delivery	August 2025
Authors	UTCN team
Version	V1

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Универзитет
у Крагујевцу



PRESS RELEASE

CALLME Project Hosts Successful Multiplier Event in Cluj-Napoca, Romania

Cluj-Napoca, 21 August 2025

The Technical University of Cluj-Napoca (UTCN) successfully organized **Multiplier Event 2 (ME2)** of the **CALLME Project – Collaborative e-platform for innovation and educational enhancement in medical engineering** (Project Number 2022-1-RO01-KA220-HED-000087703). The one-day event took place on **21 August 2025** at the **ABC Incubator** in Cluj-Napoca, with the support of both **ABC Incubator** and the **Transilvania IT Cluster**, key regional actors driving digital transformation and technological innovation.

Bringing together project partners from six countries—UTCN (Romania), University of Niš (Serbia), University of Kragujevac (Serbia), Riga Technical University (Latvia), Dublin City University (Ireland), and EUROCY Innovations Ltd (Cyprus)—the event also attracted local companies, medical clinics, public institutions, and students from the engineering and medical technology fields.

Presentation of Project Results and Outputs

During the event, participants were introduced to the project's objectives, achievements, and final-phase milestones. The programme included presentations of the main work packages:

- **WP2:** Establishment of the Knowledge Triangle Network and integration of E-Centers
- **WP3:** Development and testing of innovative learning materials and courses (C1–C4)
- **WP4:** Demonstration of the integrated **E-COOL platform**, the Smart Content Management System (SCMS), eLearning modules, and the Toolkit for Assisted Learning—developed in collaboration with Aura Assistive Technology SRL, a local technology provider
- **WP5:** Dissemination activities, sustainability actions, and stakeholder engagement

A central session showcased the E-COOL platform's major functionalities, including accessibility features, user registration, content navigation, and data flows designed to support students, educators, and industry representatives. Participants tested the learning modules and explored the digital resources created during the project.

Feedback from industry stakeholders, public institutions, and healthcare representatives confirmed the relevance of CALLME's solutions for both educational and professional environments.

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Универзитет
у Крагујевцу



The event also validated key Erasmus+ indicators, confirming strong participation from students, academic staff, companies, and public-sector actors.

The meeting concluded with final recommendations for completing the project deliverables and with a clear roadmap for preparing the Final Report.

Thanks to the support of **ABC Incubator** and **Transilvania IT Cluster**, ME2 was hosted in a dynamic innovation setting that amplified the event's visibility and encouraged cross-sector collaboration across medical engineering, education, and digital technology domains.

Dissemination Among Students at UTCN

Beyond the main multiplier event, the CALLME project team also organized dedicated dissemination sessions for students from the **Faculty of Automotive, Mechatronics and Mechanical Engineering** at UTCN.

During these sessions, students learned about the project's goals, NEM/STEM-based teaching methodologies, and the digital learning tools integrated into the E-COOL platform. Discussions focused on the importance of digital skills, simulation tools, and data-driven learning in modern engineering practice.

These activities significantly contributed to raising awareness among future engineers, researchers, and innovators, ensuring that the project results reach the next generation of professionals who will shape the evolution of medical engineering and advanced manufacturing.

Conclusion and Next Steps

The Multiplier Event in Cluj-Napoca marked an important milestone in disseminating the CALLME project's outcomes in Romania. Combining expert presentations, hands-on demonstrations, stakeholder engagement, and student participation, the event successfully reached a wide and diverse audience.

The involvement of **ABC Incubator** and **Transilvania IT Cluster** further reinforced the regional impact of CALLME by creating links between academia, emerging companies, established industry players, and the broader innovation ecosystem.

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Универзитет
у Крагујевцу



Feedback collected during the event emphasized the importance of integrating modern educational tools, interactive content, and accessibility-focused methodologies into university curricula and industry training processes.

The UTCN CALLME team will continue promoting the project outcomes, strengthening collaborations with regional and international stakeholders, and ensuring the long-term sustainability of the developed tools and platforms.

Moreover, as a direct continuation of the consortium's efforts, **three new Erasmus+ projects have been successfully approved** together with CALLME partners: **BIOMED5.0**, **BIOMEDIX**, and **SHINE**, further expanding the collaboration in biomedical engineering education and digital transformation.



This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Универзитет
у Крагујевцу

